Document 290

Filed 03/13/2006

Gordon v. Impulse Marketing Group Inc

Case 2:04-cv-05125-FVS

Doc. 290

James S. Gordon III declares as follows:

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I, James S. Gordon III, am a named third party defendant in 1) the above captioned lawsuit. I am over the age of 18 and am otherwise competent to testify.

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Mr. Douglas McKinley's, (Plaintiff's attorney) Rule 26 2) disclosure dated 8/9/04 in Docket # CV-04-5003-AAM, states, in part, "Plaintiffs believe that the following individuals are likely to have discoverable information relevant to disputed facts alleged in the pleadings". My name is one of the named individuals. Impulse sued a Richland police officer because his name was also on this list. If I, in fact, have discoverable

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information. Impulse has yet to attempt to discover it.

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3)

The Whois lookup process is a means for individuals or organizations to identify ownership of registered Internet domains. My Whois data for my domain references the fact that I am a Washington resident. Exhibit #1

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Mr. Kenneth Adamson of Impulse on October 21, 2003 wrote to 4) Commonwealth Marketing Group, Inc. of Uniontown, PA informing it that "this recipient is in a file of blocked and/or suppressed recipients and will not receive mail from any of our marketing partners". On or before that date in 2003, Impulse knew Plaintiff (and I) did not want its email ads. Exhibit #2 a-b

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Memo dated May 17, 2004 to Mr. Ken Adamson of Impulse 5) shows an accurate subscriber profile for me. Dates of the profiles were in September 2003. Exhibit #3

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- 6) Examples of emails claiming that prizes have been won by a "gordonworks.com" recipient. Exhibit #4
- 7) Excerpt from referenced complaint, above. This a partial list of the >500 aliases used by Impulse. Aliases have no legitimate commercial purpose in email other than to obscure the sender's identity. Exhibit #5 Source: Complaint, Gordon v. Commonwealth Marketing Group, Inc.
- 8) I believe that Spamhaus is the foremost international authority on email. Spamhaus refers to Impulse as one of the 200 worst spammers on earth as it occupies a spot on a list referred to as the Registry of Known Spam Operations or (ROKSO).

 Spamhaus also cites Impulse's record of criminal violations thus the "spam gang" reference Exhibit #6a and 6b
- 9) Impulse has sent approximately 557 emails to my new Internet domain. Statutory damages of \$500 per email attach to each.
- 10) Plaintiff has taught me a process for analyzing email, I will use his process and tool for my analysis. Exhibit #7.
- Impulse has developed a means to buy/sell personal profiles, which allows it (and its agents, if any) to perpetually renew its right to spam an individual. Impulse does this, in part, via a) using large numbers of "throwaway" domains this is necessary as domains will, have, and are being shut down for spamming b) employing agents ostensibly overseas, which complicates civil suits and gives it more bites at the proverbial spam apple c) refusing to honor opt-out requests d) employing hundreds/thousands of aliases in a shell game (where is the

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spammer) and more.

- Impulse needs to enmesh its identity with its so-called marketing partners to enjoy the benefits of perpetual spamming and the financial windfall that ensues. However, it will distance itself from these marketing partners by employing a tactic of "plausible deniability" when it comes to violations of laws. The document "Defendant and third party plaintiff's memorandum of law in opposition to third party defendants motion to dismiss" - Complaint # CV-04-5125-FVS - contains the following text strings or excerpts, which tend to enmesh or meld the identities of Impulse and its marketing partners, the web sites, and the alleged harm(s), etc. --- From the Introduction, pages 3-5, "Impulse and/or its marketing partners...from an Impulse-related website...using its websites...submit to Impulse...by submitting their subscriber profile to Impulse...grant Impulse the right...applicable Impulse-related website...significance to Impulse...applicable web site...adversely impacts Impulse...damages Impulse...impacts Impulse's... harm to Impulse...various Impulse-related websites...provide Impulse with false...Impulse and/or its marketing partners...against Impulse...failing to give Impulse...applicable Impulse-related website...Impulse received inaccurate...causing Impulse pecuniary...Impulse and its third party...harm to Impulse.
- 13) Each rendition of Impulse's counterclaims each cause of action versus me indicates a libelous statement and/or conclusion.



jaycelia.com



Jay Gordon 200 Waldron Avenue Apt. #4 Richland, Washington 99354 United States



Gordon, Jay jaygordon@charter.net 200 Waldron Avenue Apt. #4 Richland, Washington 99354 United States (509) 943-8858 Fax --



Gordon, Jay jaygordon@charter.net 200 Waldron Avenue Apt. #4 Richland, Washington 99354 United States (509) 943-8858 Fax --



NS1.GORDONWORKS.COM NS2.GORDONWORKS.COM



Created: 17-Jun-05 Expires: 17-Jun-06

Source: whois.godaddy.com



celiajay.com



Jay Gordon 200 Waldron Avenue Apt. #4 Richland, Washington 99354 United States



Gordon, Jay jaygordon@charter.net 200 Waldron Avenue Apt. #4 Richland, Washington 99354 United States (509) 943-8858 Fax --



Gordon, Jay jaygordon@charter.net 200 Waldron Avenue Apt. #4 Richland, Washington 99354 United States (509) 943-8858 Fax --



NS1.GORDONWORKS.COM NS2.GORDONWORKS.COM



Created: 17-Jun-05 Expires: 17-Jun-06

Source: whois.godaddy.com

Jacque Joseph

From:

Kenneth Adamson [kadamson@impulsemg.com]

Sent:

Tuesday, October 21, 2003 11:01 AM

Sent To:

Jacque Joseph

Subject:

RE: Opt-in info on James Gordon

Hello Jacque
I got another response this morning from the "fpc-mail" mailing
Ken,

This is the basic data I found on this recipient:

Jim S. Gordon, 1419 Jadwin Avenue, Richland, WA 99352, 509-943-4715, jim@gordonworks.com

I am sourcing back the site that he signed up on, date/time and IP address (if available); whether it was an in-house list site or a partner site, I will get you what we have.

Again to confirm, this recipient is in a file of blocked and/or suppressed recipients and will not receive mail from any or our marketing partners.

----Original Message----

From: Jacque Joseph [mailto:legaljj@usacdt.com]

Sent: Monday, October 20, 2003 6:33 PM

To: Kenneth Adamson

Subject: RE: Opt-in info on James Gordon

CONFIDENTIAL INFORMATION: This email and any file(s) transmitted with it are confidential and are intended solely for the use of the individual(s) or the entity to whom it is addressed. This communication may contain privileged material. If you are not the intended recipient(s) or the person authorized by and responsible for delivering the e-mail to the intended recipient(s), be advised that you have received this e-mail in error and that any use, dissemination, forwarding, printing, or copying of this e-mail and any file attachment(s) is not authorized by the sender of this e-mail or Commonwealth Marketing Group, Inc. d.b.a. USA Credit, LLC. If you have received this e-mail in error, please immediately notify us by telephone at (724) 437-3707 or (800) 447-1252 or reply by e mail to the sender. If you are not the intended recipient, please destroy the original transmission and its content(s).

Page 1 of 1

Exhibit 2 b

Jacque Joseph

From:

Kenneth Adamson [kadamson@impulsemg.com]

Sent:

Aessage

Friday, August 06, 2004 3:16 PM

To:

Jacque Joseph

Subject: FW: Scrub

Sent: Tuesday, January 13, 2004 3:55 AM

To: Dist Service Subject: Re: Scrub

At 06:40 PM 1/12/2004, you wrote:

January 12, 2004 Subject: Scrub

Dear Affiliate,

Due to legal issues, please scrub the domain gordonworks.com from all of your lists. None of IMG's products can be mailed to this domain. We appreciate your immediate attention to this matter. If you have any questions, please contact your broker or IMG directly. Thanks in advance for your help and cooperation.

Distributor Services Impulsemg.com

John Fonzo

From: Jacque Joseph [legaljj@usacdt.com]

Sent: Monday, May 17, 2004 1:33 PM

To: Ken Adamson (E-mail); John Fonzo esq (E-mail)

Subject: FW: gordonwork

FYI Jac

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----Original Message----

From: Swati Raut [mailto:swati@rautmedia.com]

Sent: Monday, May 17, 2004 1:50 PM

To: 'Jacque Joseph'
Subject: RE: gordonwork

Fyi - we sent a request to our tech guy. As soon as I hear from him, I will let you know.

Gwati Raut

Senior Account Executive Raut Media, Inc.

Phone 732-906-1515
Fax 732-906-2112
swati@rautmedia.com
http://www.rautmedia.com
http://www.affiliatelink.com

-----Original Message-----

From: Jacque Joseph [mailto:legaljj@usacdt.com]

Sent: Monday, May 10, 2004 12:07 PM

To: 'Swati Raut'

Subject: RE: gordonwork

Thank you so much The information is very helpful. Would you be able to go back as far as you can (archived files) to try and locate any additional information on the gordonworks group e-mail addresses. Anything prior to September 2003 would really be of assistance.

Thank You Very Much Jacqueline Joseph, Assistant V.P. Corporate Compliance

----Original Message-----

From: Swati Raut [mailto:swati@rautmedia.com]

Sent: Monday, May 10, 2004 11:00 AM

To: legaljj@usacdt.com Subject: gordonwork

I apologize for the delay. Here is the information you requested.

james@gordonworks.com, JAMES, GORDON, 1419 JADWIN AVENUE, RICHLAND, WA, 99352, 9/13/1956, F, 4.5.74.214, 9/7/2003 23:07:00, www.ecreditfinders.com

CMG 000158

Faye, Gordon, faye@gordonworks.com, 2003-9-11 21:32:52, 4.5.74.214

from emailprize.com database:

james@gordonworks.com,4.5.74.214,2003-09-02
02:01:32,James,Gordon,1951-03-30,1419 Jadwin
Avenue,Richland,WA,us,99352, 509-943-4715,2170007,m

jay@gordonworks.com,4.5.74.214,2003-09-09 19:04:04,Jay,Gordon,1978-11-09,1419 Jadwin Avenue, Richland,WA,us,99352,509-943-4715,2189384,m

from home4freestuff.com database:

james@gordonworks.com,4.5.74.214,2003-09-02
22:50:18,2097664,James,Gordon,1951-03-30,1419 Jadwin Avenue,
Richland,WA,us,99352,509-943-4715,2277689,m

faye@gordonworks.com, 4.5.74.214, 2003-09-14 22:26:55, BF, Gordon, 1953-05-31, 1419 Jadwin Avenue, Richland, WA, us, 99352, 509-943-4715, 2359957, f

jonathan@gordonworks.com,4.5.74.214,2003-09-16 15:14:19,Jonathan,Gordon,1980-05-05,Mission, Pasco,WA,us,99301,509-555-5555,2371909,m

jamila@gordonworks.com, 4.5.74.214,2003-09-16
15:26:17, Jamila, Gordon, 1974-07-01, 7 Roosevelt,
Walla Walla, WA, us, 99362,509-526-5555,2371947, f

Ewati Raut

Senior Account Executive Raut Media, Inc. Phone 732-906-1515 Fax 732-906-2112 swati@rautmedia.com http://www.rautmedia.com http://www.affiliatelink.com

CONFIDENTIAL INFORMATION: This email and any file(s) transmitted with it are confidential and are intended solely for the use of the individual(s) or the entity to whom it is addressed. This communication may contain privileged material. If you are not the intended

Page 1 of 1

X-Persona: <ValueWeb>

Received: from cust_req_fwding (msm@gordonworks.com --> jsg33051@gordonworks.com) by ams.ftl.affinity.com id

<225825-24448>; Sun, 10 Aug 2003 05:10:01 -0400

Received: from g.ew01.com ([69.6.0.16]) by ams.ftl.affinity.com with ESMTP id <223719-24447>; Sun, 10 Aug 2003

05:09:03 -0400

Received: (from daemon@localhost)

by g.ew01.com (8.8.8/8.8.8) id DAA98568; Sun, 10 Aug 2003 03:36:27 -0400 (EDT) Date: Sun, 10 Aug 2003 05:08:08 -0400 (EDT)

Message-Id: <200308100736.DAA98568@g.ew01.com> From: You actually won <LuckyDeals@g.ew01.com>

To: msm@gordonworks.com

Subject: Prize Center MIME-Version: 1.0

Content-Type: text/html; charset="iso-8859-1"

Please respond here for your chance to claim big prize:

Click Here

* Supplies are LIMITED. Hurry before they are given away

unsubscribe from this mailing list: click here or send a blank to: r.LuckyDeals.0-1edf9a8-3885.gordonworks.com.-msm@g.ew01.com ezeih

From fields of Impulse Illustrating the Use of Aliases

	Prom neids of impulse muserums and and and
1 From:	account security <u>ivisiondeals@v.ew01.com</u>
2 From:	Platinum <u>yourdeals@mydailydeals.net</u>
3. From:	
4. From:	"\$7500 Credit!" credit@mygreatoffers.com
5. From:	"7500@Ad-Freedom" ad-freedom@comcast.com
6. From:	"Account Openings" Account Openings 20007 pof@reply.freetx.com
7. From:	"Account Openings" Help-My-Credit.ijhopq@ijhopq.emza.net
8. From:	"Account Openings" Help-My-Credit.ijhopq@ijhopq.lnk2c.com
9. From:	"Account Openings" itsimazing.552ytgu@552ytgu.emza.net
10. From:	"Account Openings" itsimazing.552ytgu@552ytgu.lnk2c.com
11. From:	"Accounts" Accounts-replyto-1503-958917644@lists.cool-offers.net
12. From:	"Advisory Board" Advisory Board-14630050@12277.Inbound.netoes.com
13. From:	"Advisory Board" Advisory Board-14630059@12277.Inbound.netoes.com
14. From:	"Alex" leave-lotsolaughs-6436284C@mail.lotsolaughs.com
15. From:	"All American" AllAmerican@firstclasstelemail.com
16. From:	"All American" <u>AllAmerican@telcomail.com</u>
17. From:	"Approvals" <u>Approvals@bontc.com</u>
18. From:	"Approvals" Approvals@firstclasstelemail.com
19. From:	"Approvals" Approvals@telcomail.com
20. From:	"Card Services Department" <u>CardServicesDepartment@b0ntc.com</u>
21. From:	"Card Services Department" <u>Services@telcomail.com</u>
22. From:	"Congratulations!" <u>credit@mygreatoffers.com</u>
23. From:	"ConsumerInfo.com" consumer info@consumerinfo.rsc02.com
24. From:	
25. From:	
26. From :	
27. From:	"Credit Card Approval" support@look4emails.com
28. From:	"Credit Department" <u>leave-hopesforthefuture-3328078O@hopesforthefuture.com</u>
29. From:	"Credit Department" sales-alhc@outstandingvalues.com
30. From:	"Credit Department" sales-axis@outstandingvalues.com
31. From:	"Credit Department" sales-cckg@outstandingvalues.com
32. From:	"Credit Department" sales-obfb@outstandingvalues.com
33. From:	"Credit Department" sales-oule@outstandingvalues.com
34. From:	"Credit Department" sales-pmpp@outstandingvalues.com
35. From:	"Credit Department" sales-wako@outstandingvalues.com
36. From:	
37. From:	
38. From:	
39. From:	
40. From:	
41. From:	"ExceptionalDeals" promotions@firstchoiceinternet.com
42. From:	"FG4A: Guaranteed* Gold Card!" fg4a@reply.mb00.net
43. From:	
44. From:	"Great Deals" greatdeals@webstakes.com

45. From: "Guaranteed Approval" mail33@mail.play4keeps.com

47. From: "Issuance Supervisor" <u>IssuanceSupervisor@b0ntc.com</u>

46. From: "Issuance Supervisor" <u>Issuance@telcomail.com</u>

when terminated simply move on to the next ISP already set up and waiting.

ROKSO is a "3 Strikes" register. To be listed in ROKSO a spammer must first be terminated by a minimum of 3 ISPs for AUP violations. IP addresses under the control of ROKSO-listed spammers are automatically and preemptively listed in the Spamhaus Block List (SBL).

For qualified Law Enforcement Agencies Spamhaus provides a special version of this ROKSO database which gives access to records with evidence, logs and information on illegal activities of many of these gangs, too sensitive to publish here.

Spamhaus also publishes a weekly TOP 10 "Worst ROKSO Spammers" chart.

		1-1-1-1
<u>Dan Traina</u>		United States
Dana Jones - The Ballman		United States
Daniel Khoshnood		United States
Daniel Lessing - Coastal Promo / EZ Shoppin		United States
Daniel Lin		United States
Daniel Mankani		India
Danny Luna		United States
Datran Media		United States
Dave Patton / lightspeedmarketing		United States
David Lambert - Aztec Internet		United States
DM GROUP / Robert Hicks		United States
Drew Auman / thebulkclub.com		United States
Eddie Davidson		United States
Eddy Marin - Oneroute		United States
Eduardo de Souza / hostsolutions.us / hostingsmart.biz		United States
Elegance Network		United States
Elmar Brunenieks		Latvia
elogic.cc		United States
Email Experts / Email Solutions		United States
emailspidereasy.com	:	China
Erhard Englhofer		Australia
Eric Reinertsen	į	United States
Estrela Marketing / Adam Taub		United States
EvoClix / Larry Tasman / Greg Numark		United States
eXcuria - inkjet cartridge spammers		United States
fairgamemail.us		United States
Franpro / gtwinc.com / azmalink.net		United States
Fred Lusky and Scott Maslowe / Netbenders and Lakeshore		
Development		United States
FutureVision Communication / sncsi.net		United States
G-Force Marketing / MegaHits Promoter		United States
Gaven Stubberfield		United States
George Kokinos / Miles Marketing		United States
Georgi Kara Yacoubain		United States
Glen and Stacey McCausland		United States
Glen Hannifin		United States
Global Internic / NewTLDRegistration.com		Canada
Greg Nowakowski + Chris Tibaldo / Racksource + Zacson		United States
Henrik Jorgensen / Etech Scripts		Denmark
Henry Perez		United States
hispeedmedia.com / adprosolutions.com		United States
Hong Chen / YonHen Internet Marketing Center		China
Howard Minsky / TheAdStop.com / ad360.com		United States
Huntsville Consultants - Sean Sutherland		Canada
Husein Gandhi		India
Ivo Ottavio Reali Camargo		Brazil
James Botkin		United States
Jared Dingwerth / X-press Marketing		United States
Jason M. Pitts / AKA "J_Data" mortgage spammer		United States
Jeffrey P Goldstein / Gregory Greenstein - emailhello.com / imp	ulse	United Chates
marketing		United States
	11	

SPAMHAUS





Home | About ROKSO | ROKSO FAQs | Advanced Search

Register Of Known Spam Operations

Search



Jeffrey P Goldstein / Gregory Greenstein - emailhello.com / impulse marketing

SBL Listings Index

Country: United States State: Georgia

ROK1370 - Main Info

GO

Breaking federal law?

ROK4893

Impulse Marketing Group spam servers

Jefferey Goldstein's "Impulse Marketing Group" have been caught committing rampant felonies of the Computer Fraud & Abuse Act and CAN-SPAM Act from this IP address on a massive scale.

Law enforcement may contact Spamhaus for evidence logs of this activity.

Organization: Impulse Marketing Group Net OPS 5887 Glenridge Drive Suite 400 Atlanta, GA 30328

US

Phone: 678-805-2100

Email: systemadmin@impulsemg.com

Registrar Name....: Register.com Registrar Whois...: whois.register.com

Registrar Homepage: http://www.register.com

Domain Name: TOPHEALTHBENEFITS.COM

Was: SBL21094 69.42.77.70/32 (webair.com)

The address of this ROKSO record is: http://www.spamhaus.org/rokso/evidence.lasso?rokso_id=ROK4893

The above consists of information in the public domain. The Spamhaus Project makes every effort to avoid errors in submissions to the database, and will correct any errors, but accepts no responsibility or liability for any errors, or liability for any loss or damage, consequential or otherwise, incurred in reliance on the material in these pages. The information on this site is for information purposes only and is not intended as legal advice of any kind.

BPAMHAUS PROJECT







Sample Email Analysis

===Analysis=====

From: IP address 69.6.27.19, host name '09.postnote.com'.

Location: United States - For a detailed geographic trace, run VisualRoute.

eMailTrackerPro (tm) 3.0a (build 760)

===Received Headers (from you to sender)=====

R1: (unknown) - Thu, 4 Sep 2003 04:32:57 -0400

from cust req fwding (james@gordonworks.com --> jsg33051@gordonworks.com)

by ams.ftl.affinity.com

id <265853-28530>

R2: 69.6,27.19 - Thu, 4 Sep 2003 04:32:37 -0400

from **09.postnote.com** ([69.6.27.19])

by ams.ftl.affinity.com

with ESMTP

ļ

id <244412-28530>

R3: (unknown) - Wed, 3 Sep 2003 18:44:42 -0700 (PDT)

from daemon@localhost

by 09.postnote.com (8.8.8/8.8.8)

id SAA68492

===All e-mail Internet Headers===========

X-Persona: <ValueWeb>

Received: from cust_req_fwding (james@gordonworks.com -->

isg33051@gordonworks.com) by ams.ftl.affinity.com id <265853-28530>; Thu, 4 Sep

2003 04:32:57 -0400

Received: from 09.postnote.com ([69.6.27.19]) by ams.ftl.affinity.com with ESMTP id

<244412-28530>; Thu, 4 Sep 2003 04:32:37 -0400

Received: (from daemon@localhost)

by 09.postnote.com (8.8.8/8.8.8) id SAA68492;

Wed, 3 Sep 2003 18:44:42 -0700 (PDT)

Date: Wed, 3 Sep 2003 20:32:24 -0700 (PDT)

Message-Id: <200309040144.SAA68492@09.postnote.com>

From: \$7500 Unsecured Platinum Card < luckystuff@09.postnote.com>

iames@gordonworks.com

X-info: Please report complaints to abuse@postnote.com

X-info: All e-mails sent through this system contains full working unsubscription

info.

Subject: James You* Qualify for a Platinum Card

MIME-Version: 1.0

Content-Type: multipart/alternative; boundary="MIME_BOUNDARY-15871-0-

1062651604"

NOTE: Each page of the [1,823 page] WORD document to Impulse contains an analysis of the email header (the upper portion which is labeled "Analysis") with annotation (highlights) for the respective components of the email. The lower portion of the page is the actual email, labeled "All email Internet Headers".

This document was prepared using EmailTrackerPro by VisualWare. The analyses are highlighted to illustrate areas which indicate obfuscation of the required (accurate) IP address and/or domain name in each received headers, denoted with an "R" followed by a number and colon.

Commercial email headers are held to a higher standard than those of more casual or non-commercial communications. And these non-commercial emails have a higher/truer fidelity to recognized standards for email, e.g. RFC 821/822. Therefore, denotations of the wrong GMT; missing IP addresses; missing domains; mismatched pairing of IP and domain; use of unallocated IP addresses; misleading subject lines; bad return addresses; aliases which misstate the origin of the sender obfuscate the sender's ID and/or location . Traceroutes and other analyses may be conducted on these emails.